

➤➤ ABOUT HOOD COUNTY STAMPEDE ◀◀

Hood County Stampede (HCS) is a 501(c)(3) nonprofit that was born out of an idea to help invest and give back to the local community while paying homage to its cowboy roots through an annual charity rodeo. Since 2017 the event has grown tenfold. Along with the rodeo, the HCS now hosts a fundraising gala in the fall to raise additional money for its annually chosen local beneficiary and to support its mission. The rodeo and gala grabs the attention of thousands of spectators, local residents, community leaders, and other businesses in the area. HCS events are ideal to support, sponsor, and have your name associated with among its supporters. To learn more about the HCS visit:
www.hoodcountystampede.com

➤➤ BENEFICIARIES ◀◀

We are pleased to announce that the 2023 Hood County Stampede beneficiary is the Rancho Brazos Community Center (RBCC). Their mission is to be a key resource and activity center for “at-promise” families in the Rancho Brazos, Sandy Beach, and Park 377/Carter Court communities and beyond. RBCC’s goal is to become the second home to everyone who walks in the door, while offering a future with hope by giving a hand-up instead of a hand-out. RBCC focuses on education, health & wellness, financial support, and basic needs. To learn more about the RBCC or to view all beneficiaries Hood County Stampede has supported since its inception in 2017 visit:
www.hoodcountystampede.com/beneficiary



2023 SPONSORSHIP PACKAGES
FOR THE HCS ANNUAL CHARITY RODEO
SATURDAY, MAY 27, 2023

www.hoodcountystampede.com

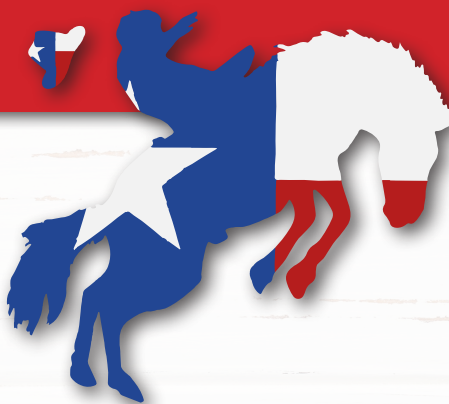
2023 HOOD COUNTY STAMPEDE SPONSORSHIP PACKAGES

TITLE SPONSOR | \$20,000

- VIP seating
- 40 GA Tickets
- Signage on half the arena
- Prominent 10'x20' interior product display at HCS
- Logo on all event posters, day sheets, etc.
- Signage by road at least 2 weeks before event
- Sponsor logo prominently displayed on website with link to your site
- 160 commercial radio mentions on 92.1 Hank FM(60 second prime time spot worth \$17,000)
- Title sponsor mention in all press releases and media
- Logo & write up on social media channels

Included: Annual Diamonds & Denim Gala | Fall 2023

- Table (8 seats) at Gala
- Arena signage at Gala



AWARD SPONSOR | \$3,000

- Present award, on the dirt, to the winner
- Flag flown on horseback before event
- Signage in arena
- Logo on social media, posters & website
- Announcer mentions
- 20 GA tickets

SPECIAL SEATING

VIP SEATING | \$1,500

(8 AVAILABLE)

- Catered meal
- Designated parking
- 8 VIP seats
- Meet & Greet with Contestants
- Option to add Gala table for \$300 discount

BOX SEATING | \$500

(10 AVAILABLE)

- 6 tickets
- 3' x 8' sign facing grand stands
- Announcer mention
- Rodeo posters at business

SIGNAGE OPTIONS

ANNUAL SIGNAGE | \$500

- 3.5' x 8' sign in arena at Stampede
- 3.5' x 8' sign in arena at 10.08.22 Gala
- 4 GA Stampede tickets

STAMPEDE SIGNAGE | \$250

- 3.5' x 8' sign in arena at Stampede
- 4 GA Stampede tickets

VENDOR BOOTH

FEE: \$250

3rd party vendors are welcome to setup a booth, sell products, or share information with our 1,500+ rodeo attendees. Due to the Hood County Stampede's 501(c)3 status, vendor fees can be claimed as a tax-deductible

* PICK-UP MAN SPONSOR | \$2,500

- Signage on the 2 pick-up men
- Signage in arena
- Logo on promotional posters
- Logo on social & website
- Announcer mention
- 15 GA tickets

* MUTTON BUSTIN' SPONSOR | \$1,500

- Signage in arena
- Logo on promotional posters
- Logo on social & website
- Announcer mention
- 10 GA tickets

* BUCKING CHUTE SPONSOR | \$800

(6 AVAILABLE)

- 2' x 7' exterior chute sign
- Announcer mention
- Logo on website
- 8 GA tickets

TO LEARN MORE OR BECOME A SPONSOR PLEASE CONTACT:

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