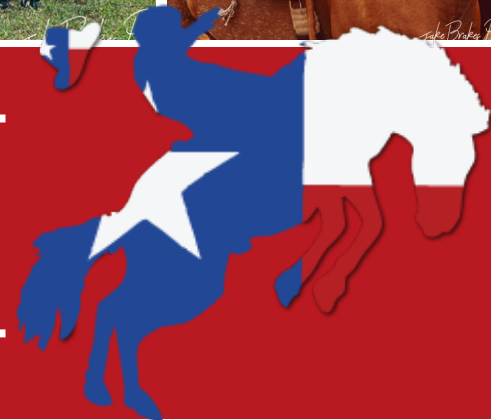




Support Local Hood County Children

HOOD COUNTY STAMPEDE CHARITY RODEO

Sponsorship Opportunities



www.hoodcountystampede.com

ABOUT THE HOOD COUNTY STAMPEDE



The Hood County Stampede was founded in 2017. When founder and president, Wes Stevenson moved to the area with his family he attempted to help another local Hood County family in need. However, he ran into some roadblocks while asking local businesses to help. Many organizations had the giving heart but were limited without a 501(c)(3) nonprofit to donate to. This obstacle ignited an idea to start their own nonprofit. Being a 9x National Finals Rodeo (NFR) professional bareback rider, Wes combined his desire to pour back into the community with his knowledge and network from his career in professional rodeo to host the inaugural charity rodeo event in 2017. Supported by a few friends and family, the idea of the Hood County Stampede was born. Every year since it's inaugural event, the rodeo has grown and evolved to better serve the mission of the Stampede as well as the community it benefits.

WHY CHOOSE US?



OUR MISSION

To assist and supplement resources in Hood County Texas that serve local children in need while preserving the cowboy and Western way of life.



WHO WE HELP

The Hood County Stampede Board of Directors selects a vetted and reputable local charity that serves the needs of Hood County children to be our annual beneficiary. In addition, HCS supports and serves needs that arise for local children in the community. For additional details about this year's beneficiary visit hoodcountystampede.com



HOW WE HELP

We achieve our mission by hosting rodeo and Western culture-inspired fundraising events. This includes a world-class family-friendly community rodeo and rodeo-showcase fundraising gala. HCS will also partner with select local community members and organizations as needs arise to serve the needs of Hood County children.

NEW FOR THE 2025 HOOD COUNTY STAMPEDE CHARITY RODEO

The 2025 Hood County Stampede Charity Rodeo – Now a Multiday Event!

For the first time ever, the Hood County Stampede Charity Rodeo is expanding into a multiday event, bringing even more excitement and opportunities to serve our mission and support this year's beneficiary.

**FRIDAY
MAY 23, 2025**

FUTURITY + BARES, BRONCS, & BULLS

We will be hosting the ABBI dummy bucking horse futurity, starting at 9am with vendors available throughout the day. Then we will have a rough stock showcase with the top Bares, Broncs and Bulls that evening.

**SATURDAY
MAY 24, 2025**

Rockin' The Riggini'

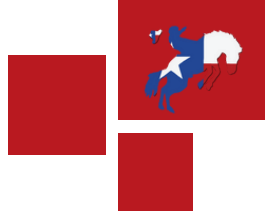
HOOD COUNTY STAMPEDE CHARITY RODEO

Saturday night will be our traditional PRCA-sanctioned bareback charity rodeo, Rockin' the Riggini'. The top PRCA bareback riders pair off against top-ranked bucking horses. Vendors, activities and a good time is to be had by all to support our mission and beneficiary.



WHY SPONSOR THE HCS CHARITY RODEO

Align your brand with proactive businesses and organizations pouring back into and lifting up the local community where we live, work, and play!



CREATE AWARENESS & TAKE ACTION

01

Align your business and brand with an organization that actively seeks out the needs of the community and takes action to serve those needs. A part of our mission in preserving the cowboy and Western way of life means we do not shy away from hard work.

02

Our rodeo sells out every year and packs the stands with over a thousand people from our community. It is a great way to build awareness and affiliate your business with our community.

03

Our events and organization are highly supported by local elected officials and other prominent community members. Participating as a sponsor is a great way to plug into the community, network, and build relationships with other like-minded, supportive community members.

SPONSORSHIP OVERVIEW



SPECIAL SEATING & BRANDED BANNER OPTIONS

VIP SEATING \$1,500	BOX SEATING \$500	ANNUAL BANNERS \$500	ARENA BANNER \$250
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TITLE SPONSOR

\$20,000



INCLUDES:

- VIP seating
- 40 GA Tickets
- Signage on half the arena
- Prominent 50' interior banner during HCS
- Logo on all event posters, day sheets, etc.*
- Logo on widely distributed posters, rack cards, and other advertising*
- Signage by road at least 2 weeks before the event
- Logo prominently displayed on website with backlink
- 160 commercial radio mentions on 92.1 Hank FM
(60-second prime time spot worth \$17,000)
- Mentioned in all press releases and media
- Custom branded content + write up on social media channels
- Option to add Friday

+ DIAMONDS & DENIM FUNDRAISING GALA

- Table (8 seats) at our Western formal fundraising gala in October
(worth \$4,000)
- Listed as the Gala stage sponsor
- Arena signage at the Gala



SPONSORSHIP PACKAGE DETAILS

PARKING SPONSOR

\$5,000

- Custom string pennant flags guiding parking
- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Announcer mention
- 20 GA tickets
- Special discount on DD Gala table
- Option to add Friday

OPENING CEREMONY

\$3,000

- Logo flag flown on horseback before the event
- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Announcer mentions
- 20 GA tickets
- Special discount on DD Gala table
- Option to add Friday

PICKUP MAN

\$2,000

- Signage on the 2 pick-up men
- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Announcer mention
- 15 GA tickets
- Special discount on DD Gala table
- Option to add Friday

RAFFLE AWARD SPONSOR

\$1,500

- Present award to winner
- Signage in arena
- Tagged post on social media
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Announcer mention
- 10 GA tickets
- Special discount on DD Gala table
- Option to add Friday

CROWD ENGAGEMENT

\$1,500

- Tagged post on social media
- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Logo on balls (w/ 2+year commitment)
- Announcer mention
- 10 GA tickets
- Special discount on DD Gala table
- Option to add Friday

CONTESTANT AWARD

\$1,500

- Present award to winner on the dirt
- Signage in arena
- Tagged post on social media
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Announcer mention
- 10 GA tickets
- Special discount on DD Gala table
- Option to add Friday

SPECIALTY ACT SPONSOR

\$1,500

- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Tagged post on social media
- Logo on social media & website
- Announcer mention
- 10 GA tickets
- Special discount on DD Gala table
- Option to add Friday

MUTTON BUSTIN' SPONSOR

\$1,500

- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Tagged post on social media
- Announcer mention
- 10 GA tickets
- Special discount on DD Gala table
- Option to add Friday

AFTER PARTY SPONSOR

\$1,500

- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Tagged post on social media
- Announcer mention
- 10 GA tickets
- Special discount on DD Gala table
- Option to add Friday



SPONSORSHIP PACKAGE DETAILS

BUCKING CHUTE SPONSOR

\$1,000

(Only 6 available)

- 2' x 7' exterior chute sign
- Announcer mention
- Logo on website
- Tagged post of social media
- 8 GA tickets
- Option to add Friday

SPORTS MEDICINE SPONSOR

\$1,000

- Signage in arena
- Tagged post on social media
- Logo on website + backlink
- 8 GA tickets
- Option to add Friday

CONTESTANT HOSPITALITY

\$1,000

- Signage in arena
- Tagged post on social media
- Logo on website + backlink
- 8 GA tickets
- Option to add Friday

COOLER SPONSOR

\$500

- Logo sticker on cooler
- Signage in arena
- Tagged post on social media
- Logo on website + backlink
- 6 GA tickets
- Option to add Friday

Give Local Kids a Rodeo Experience

- Provide kids w/ a meal & souvenir swag
- Signage in arena
- Tagged posts on social media
- Logo on website + backlink
- 6 GA tickets
- Option to add Friday

BUDDY SPONSOR

\$500

SPECIAL SEATING & BRANDED BANNER OPTIONS

VIP SEATING

\$1,500**

(Only 8 available)

- Catered meal
- Designated parking
- 8 VIP seats
- Meet & Greet with Contestants
- Banner in front of box facing stands
- Option to add Friday

BOX SEATING

\$500**

(Only 10 available)

- 6 reserved front row box seats
- Optional arena sign
- Rodeo posters at business
- Option to add Friday

ANNUAL BANNERS

\$500

- 3.5' x 8' arena sign at rodeo & gala
- 4 GA rodeo tickets

ARENA BANNER

\$250

- 3.5' x 8' arena sign at charity rodeo
- 4 GA rodeo tickets

***There is a limited amount of specialty reserved seating available, before submitting payment, please confirm availability with a Hood County Stampede board or committee member. Thank you for understanding.*

SPONSORSHIP COMMITMENT

Please complete the form to secure your commitment to a Hood County
Stampede Charity Rodeo Sponsorship.

Sponsoring Organization: _____

Main Contact's Name: _____ Phone: _____

E-mail: _____ Website: _____

Mailing Address: _____

Preferred Sponsorship Package (Select one):

- ☐ Title • \$20,000 ☐ Parking • \$5,000 ☐ Opening Ceremony • \$3,000 ☐ Pick-Up Man • \$2,000
- ☐ Raffle Award • \$1,500 ☐ Crowd Engagement • \$1,500 ☐ Contestant Award • \$1,500
- ☐ Specialty Act • \$1,500 ☐ Mutton Bustin' • \$1,500 ☐ After Party • \$1,500 ☐ Bucking Chute • \$1000
- ☐ Sports Med • \$1000 ☐ Contestant Hospitality • \$1000 ☐ Cooler • \$500 ☐ Buddy • \$500
- ☐ Annual Banner/Sign \$500 ☐ Arena Banner/Sign • \$250
- ☐ Custom Sponsor Package: _____

(If you would like to support the charity rodeo as an anonymous donor or have us create a custom-made sponsor package that better aligns with your desired support, please provide the amount & we will contact you to discuss.)

Specialty Seating:

(Reserve individually or add-on to a sponsorship package. Please confirm availability.)

- ☐ VIP Seating for 8 (Above bucking chutes) • \$1,500 ☐ Box Seating for 6 (Front row) • \$500

**Please note that sponsor packages that include logos and branding on printed materials must promptly submit high-resolution logo files to ensure inclusion on final prints. Timely submission is crucial for accurate representation on event materials. Files may be sent to sponsor@hoodcountystampede.com*

Payment Details

Please note that credit card payments will include a 3.85% fee to offset processing fees & ensure your full sponsorship/donation is used to serve our mission. We appreciate your understanding.

Payment method: ☐ Check ☐ Cash

Total Amount: \$ _____

Checks Can Be Mailed To:

ATTN: Wes Stevenson
Hood County Stampede
4607 Rendezvous Ct.
Granbury, TX 76049

***Please note, do not include processing fee with check or cash payments. Sponsorships can not be guaranteed until complete payment has been processed.*

For Credit Card Payments:



Scan or click the QR code to be directed to the sponsorship page to commit and pay now via credit card if the package you've selected is still available.

(Please note - Some packages may be sold out. Contact us for additional information or to build a custom sponsorship.)

Sponsorship Assistance Contact:

Francie Stevenson
sponsor@hoodcountystampede.com
(972) 415-2203



THANK YOU FOR SUPPORTING THE HOOD COUNTY STAMPEDE

CONTACT US

Please contact us! We'd be happy to discuss more with you to help you with your decision to support our organization.

Phone	(972) 415-2203 Francie Stevenson
Website	www.hoodcountystampede.com
Email	sponsor@hoodcountystampede.com