

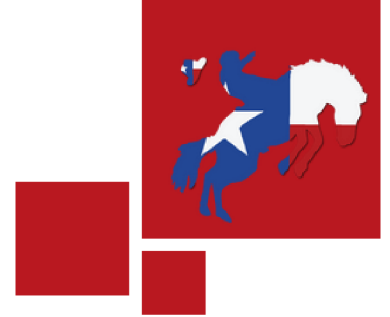


Support Hood County Children As A
CHARITY RODEO SPONSOR



www.hoodcountystampede.com

ABOUT THE HOOD COUNTY STAMPEDE



The Hood County Stampede was founded in 2017. When founder and president, Wes Stevenson moved to the area he attempted to help a local Hood County family in need. However, he ran into some roadblocks while asking local businesses to help. Many organizations had the giving heart, but without a 501(c)(3) nonprofit to donate to, they were limited. This obstacle ignited an idea to start his own nonprofit. Being a 9x National Finals Rodeo professional bareback rider, Wes combined his desire to pour back into the community with his knowledge and network from his career in professional rodeo to host the inaugural charity rodeo event in 2017. Supported by a few friends and family, the idea of the Hood County Stampede was born.

WHY CHOOSE US?



OUR MISSION

To assist and supplement resources in Hood County Texas that serve local children in need while preserving the cowboy and Western way of life.



WHO WE HELP

The Hood County Stampede Board of Directors selects a vetted and reputable local charity that serves the needs of Hood County children to be our annual beneficiary. In addition, HCS supports and serves needs that arise for local children in the community.



HOW WE HELP

We achieve our mission by hosting rodeo and Western culture-inspired fundraising events. This includes a world-class family-friendly community rodeo and rodeo-showcase fundraising gala. HCS will also partner with select local community members and organizations as needs arise to serve the needs of Hood County children.

WHY SPONSOR THE HCS CHARITY RODEO

Align your brand with proactive businesses and organizations pouring back into and lifting up the local community where we live, work, and play!



CREATE AWARENESS & TAKE ACTION

- 01** Align your business and brand with an organization that actively seeks out the needs of the community and takes action to serve those needs. A part of our mission in preserving the cowboy and Western way of life means we do not shy away from hard work.
- 02** Our rodeo sells out every year and packs the stands with over a thousand people from our community. It is a great way to build awareness and affiliate your business with our community.
- 03** Our events and organization are highly supported by local elected officials and other prominent community members. Participating as a sponsor is a great way to plug into the community, network, and build relationships with other like-minded, supportive community members.

SPONSORSHIP OVERVIEW

Below is an overview of sponsorship packages for our charity rodeo. A HCS board will be happy to work one-on-one with you to customize a sponsorship opportunity for you if one of our pre-designed packages doesn't fit your needs.



SPECIAL SEATING & BRANDED BANNER OPTIONS

VIP SEATING
\$1,500

BOX SEATING
\$500

ANNUAL BANNERS
\$500

ARENA BANNER
\$250

TITLE SPONSOR

\$20,000



INCLUDES:

- VIP seating
- 40 GA Tickets
- Signage on half the arena
- Prominent 50' interior banner during HCS
- Logo on all event posters, day sheets, etc.*
- Logo on widely distributed posters, rack cards, and other advertising*
- Signage by road at least 2 weeks before the event
- Logo prominently displayed on website with backlink
- 160 commercial radio mentions on 92.1 Hank FM
(60-second prime time spot worth \$17,000)
- Mentioned in all press releases and media
- Custom branded content + write up on social media channels

+ DIAMONDS & DENIM FUNDRAISING GALA

- Table (8 seats) at our Western formal fundraising gala in October
(worth \$4,000)
- Listed as the Gala stage sponsor
- Arena signage at the Gala



SPONSORSHIP PACKAGE DETAILS

PARKING SPONSOR \$5,000

INCLUDES:

- Custom string pennant flags guiding guests into the parking lot
- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Announcer mention
- 20 GA tickets
- Special discount on DD Gala table

AWARD SPONSOR \$3,000

INCLUDES:

- Present the winner with their award on the dirt
- Flag flown on horseback before the event
- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Announcer mentions
- 20 GA tickets
- Special discount on DD Gala table

PICK-UP MAN SPONSOR \$2,500

INCLUDES:

- Signage on the 2 pick-up men
- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Announcer mention
- 15 GA tickets
- Special discount on DD Gala table

SPECIALTY ACT SPONSOR \$1,500

INCLUDES:

- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Announcer mention
- 10 GA tickets
- Special discount on DD Gala table

MUTTON BUSTIN' SPONSOR \$1,500

INCLUDES:

- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Announcer mention
- 10 GA tickets
- Special discount on DD Gala table

AFTER PARTY SPONSOR \$1,500

INCLUDES:

- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Announcer mention
- 10 GA tickets
- Special discount on DD Gala table



SPONSORSHIP PACKAGE DETAILS

RAFFLE BALL SPONSOR \$1,500

INCLUDES:

- Signage in arena
- Logo on promotional posters*
- Logo on rack cards*
- Logo on social media & website
- Announcer mentions
- 10 GA tickets
- Logo on balls w/multi-year commitment
- Special discount on DD Gala table

BUCKING CHUTE SPONSOR \$800

INCLUDES:

(Only 6 available)

- 2' x 7' exterior chute sign
- Announcer mention
- Logo on website
- 8 GA tickets

SPORTS MED. SPONSOR \$800

INCLUDES:

- Signage in arena
- Highlight post & logo on social media
- Logo on website + backlink
- 8 GA tickets

COOLER SPONSOR \$500

INCLUDES:

- Logo sticker on cooler
- Signage in arena
- Logo on social media & website
- Announcer mention
- 6 GA tickets

BUDDY SPONSOR \$500

INCLUDES:

- Support local kids to attend rodeo
- Signage in arena
- Logo on social media & website
- 6 GA tickets

CONTESTANT HOSPITALITY \$500

INCLUDES:

- Signage in arena
- Logo on social media & website
- 6 GA tickets



SPONSORSHIP PACKAGE DETAILS

ARENA BANNER OPTIONS

ANNUAL BANNER

\$500

INCLUDES:

- Sign displayed at both HCS annual fundraising events
- 3.5' x 8' sign in arena at Stampede
- 3.5' x 8' sign in arena at Gala
- 4 GA Stampede tickets

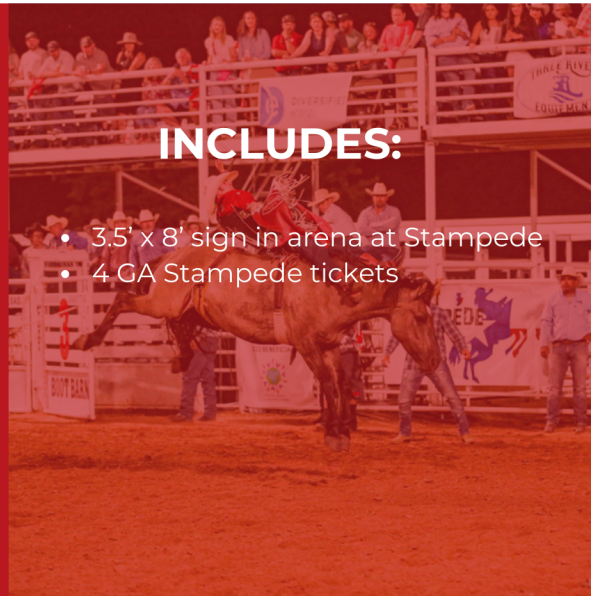


ARENA BANNER

\$250

INCLUDES:

- 3.5' x 8' sign in arena at Stampede
- 4 GA Stampede tickets



SPECIALTY RESERVED SEATING

VIP SEATING

\$1,500

INCLUDES:

(Only 8 available)

- Catered meal
- Designated parking
- 8 VIP seats above bucking chutes
- Meet & greet with contestants



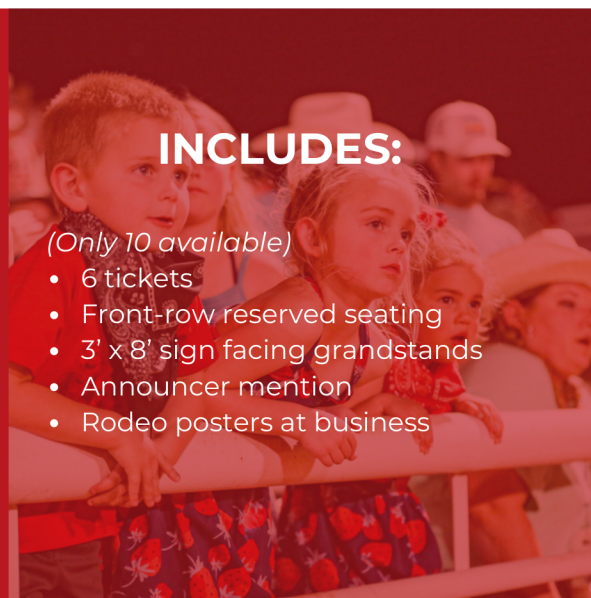
BOX SEATING

\$500

INCLUDES:

(Only 10 available)

- 6 tickets
- Front-row reserved seating
- 3' x 8' sign facing grandstands
- Announcer mention
- Rodeo posters at business



- IMPORTANT • PLEASE READ -

***** BEFORE SUBMITTING PAYMENT FOR RESERVED SEATING*****

For specialty reserved seating, there are a limited amount of boxes available. Reserved seating sections sell out quickly. Therefore, before submitting payment, please confirm with a Hood County Stampede board or committee member to confirm availability. Thank you for understanding.

SPONSORSHIP COMMITMENT

Please complete the form to secure your commitment to a Hood County Stampede Charity Rodeo Sponsorship.

Sponsoring Organization: _____

Main Contact's Name: _____ Phone: _____

E-mail: _____ Website: _____

Mailing Address: _____

Preferred Sponsorship Package (Select one):

- Title · \$20,000 Parking · \$5,000 Award · \$3,000 Pick-Up Man · \$2,500
- Specialty Act · \$1,500 Mutton Bustin' · \$1,500 After Party · \$1,500 Raffle Ball · \$1,500
- Bucking Chute · \$800 Cooler · \$500 Contestant Hospitality · \$500 Buddy · \$500
- Sports Medicine · \$800 Annual Banner/Sign \$500 Rodeo Arena Banner/Sign · \$250
- Customized Sponsorship: _____

**Please note that sponsor packages that include logos and branding on printed materials must promptly submit high-resolution logo files to ensure inclusion on final prints. Timely submission is crucial for accurate representation on event materials. Files may be sent to sponsor@hoodcountystampede.com*

Specialty Seating (Reserve individually or add-on to a sponsorship package):

- VIP Seating for 8 (Reserved seats above bucking chutes) Box Seating for 6 (Front row) · \$500

Payment Details

Please note that credit card payments will include a 3.85% fee to offset processing fees & ensure your full sponsorship/donation is used to serve our mission. We appreciate your understanding.

Payment method: Check Cash Credit/Debit Card

Total Amount: \$ _____

Name on Card: _____

Credit Card#: _____

Exp: _____ CCV: _____ Zip: _____

Checks Can Be Mailed To:

ATTN: Wes Stevenson
Hood County Stampede
4607 Rendezvous Ct.
Granbury, TX 76049

I authorize the Hood County Stampede to charge my card for the listed amount.

Signature: _____

***Please note, that checks do not need to include a processing fee. However, sponsorships can not be guaranteed until complete payment has been received.*



Scan QR code. Click desired sponsorship package. Pay via CC or PayPal instantly through our website.

(Please note - Some packages are not available for purchase or if redirected to unavailable are sold out. Contact us for additional information)



THANK YOU FOR SUPPORTING THE HOOD COUNTY STAMPEDE

CONTACT US

Please contact us! We'd be happy to discuss more with you to help you with your decision to support our organization.

Phone (972) 415-2203 | Francie Stevenson
Website www.hoodcountystampede.com
Email sponsor@hoodcountystampede.com